



1900 7<sup>th</sup> Ave  
Longview, WA 98632  
(360) 577.3121  
Fax (360) 577.6254  
www.cowlitzcountyfair.com

**Board of County Commissioners**

Arne Mortensen – District 1  
Dennis Weber – District 2  
Rick Dahl – District 3

Dear Fair Lover:

Thanks for your interest in sponsorship with the Cowlitz County Fair. We'd be so grateful for your partnership this year. We've got many options below for you to check out. We welcome the opportunity to answer any questions or entertain any other ideas that you may have. Please feel free to reach out to us at the number listed above, or via email at [fair@cowlitzwa.gov](mailto:fair@cowlitzwa.gov)

**\$10,000 Fair Presenting Sponsor- ~~SOLD~~**

- Sponsor to provide banners/signage to be placed throughout the grounds in high traffic areas in addition to main entrance fence line
- (2) Vendor booth spaces, placed prominently
- (10) Reserved Rodeo tickets good for one night of Rodeo
- (8) Parking passes
- (10) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo promoted prominently on Fair website
- Largest logo on event volunteer shirt (deadline Monday, June 17, 2024)
- Inclusion of Company name with radio advertising

**\$7,500 Community Stage Sponsor- (1 Available)**

- Sponsor to provide banners/signage to be placed prominently on the stage and along main entrance fence line
- Name included in all Community Stage entertainment promotion
- Option for business representative to introduce/emcee the Community Stage
- (1) Vendor booth space
- (8) Reserved Rodeo tickets good for one night of Rodeo
- (6) Parking passes
- (8) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo promoted on Fair website
- Large logo on event volunteer shirt (deadline Monday, June 17, 2024)



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**\$5,000 Expo Center Naming- (1 Available)**

- Sponsor to provide banners/signage to be hung throughout our Mt St Helens Expo Hall and along main entrance fence line
- Name included in all directional promotion
- (1) Vendor booth space
- (6) Reserved Rodeo tickets good for one night of Rodeo
- (4) Parking passes
- (6) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo promoted on Fair website
- Logo on event volunteer shirt (deadline Monday, June 17, 2024)

**\$5,000 Courtesy Cart Sponsor – (1 Available)**

- Sponsor to provide signage to decorate (10) Courtesy Carts used throughout the Fair
- (1) Vendor booth space
- (6) Reserved Rodeo tickets good for one night of Rodeo
- (4) Parking passes
- (6) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo promoted on Fair website
- Logo on event volunteer shirt (deadline Monday, June 17, 2024)

**\$3,000 Front Gate Sponsor (1 Available)**

- Sponsor to provide banner/signage to be place at Main Entrance to the Fair (this can also be a large display, welcoming fairgoers)
- Opportunity to hand out your Company's materials at the front gate all (4) days of Fair
- (1) Vendor booth space, near the front gate
- (4) Reserved Rodeo tickets good for one night of Rodeo
- (2) Parking passes
- (4) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
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- Logo on event volunteer shirt (deadline Monday, June 17, 2024)



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**\$2,500 Barn Naming Sponsor (4 Available: Open Beef, Poultry/Rabbit, 4-H/FFA Beef, Swine/Goat)**

- Sponsor to provide banners/signage to be placed throughout the barn of your choice and along main entrance fence line
- (1) Vendor booth space
- (4) Reserved Rodeo tickets good for one night of Rodeo
- (2) Parking passes
- (4) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo promoted on Fair website
- Logo on event volunteer shirt (deadline Monday, June 17, 2024)

**\$2,500 Camping Sponsor (1 Available)**

- Sponsor to provide banner/signage to be placed on fence at Peardale camping lot to welcome campers and at entrance to fairgrounds from camping lot
- (1) Vendor booth space
- (4) Reserved Rodeo tickets good for one night of Rodeo
- (2) Parking passes
- (4) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo promoted on Fair website
- Logo on event volunteer shirt (deadline Monday, June 17, 2024)

**\$2,500 Floral Building Sponsor (1 Available)**

- Sponsor to provide banner/signage to be placed inside and outside of the Floral Building
- (1) Vendor booth space in fair midway
- (4) Reserved Rodeo tickets good for one night of Rodeo
- (2) Parking passes
- (4) VIP Concert tickets
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- Logo on event volunteer shirt (deadline Monday, June 17, 2024)



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**\$2,000 Blue Ribbon Sponsor**

- Sponsor to provide (1) banner/sign to be placed along fence line at main Fair entrance + (1) banner placed inside grounds
- (1) Vendor booth space
- (4) Reserved Rodeo tickets good for one night of Rodeo
- (2) Parking passes
- (2) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo promoted on Fair website
- Logo on event volunteer shirt (deadline Monday, June 17, 2024)

**\$1,500 Red Ribbon Sponsor**

- Sponsor to provide (1) banner/sign to be placed along fence line at main Fair entrance + (1) banner placed inside grounds
- (4) General Rodeo tickets good for one night of Rodeo
- (2) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo listed on Fair website

**\$1,000 White Ribbon Sponsor**

- Sponsor to provide (1) Banner to be placed on grounds
- (2) General Rodeo tickets good for one night of Rodeo
- (2) VIP Concert tickets
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo listed on Fair website

**\$500 Flower Basket Sponsor – **SOLD****

- Company name + logo on all (16) flower baskets used throughout the Fair
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo listed on Fair website



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**\$500                    Bleacher Banner Sponsor**

- Sponsor to provide (1) Banner to be placed on the back of a set of bleachers, used throughout the Fair (sponsor has a choice of which area their banner will be placed)
- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo listed on Fair website

**\$200                    Fair Sponsor – (Unlimited)**

- Company name + logo listed on Fair Poster, and Fair daily programs
- Company name + logo listed on Fair website

Of course, custom sponsorship opportunities are available as well. Let me know your thoughts and I can build a package just for you!

Thanks in advance,

Cowlitz County Fair and Rodeo

Stars, Stripes, and Summer Nights

July 24-27, 2024

[CowlitzCountyFair.com](http://CowlitzCountyFair.com)